



Diploma in

BUSINESS MANAGEMENT

(R3/345/4/1006)(07/2027)(A8129)



ABOUT OUR BUSINESS MANAGEMENT PROGRAMME

The Diploma in Business Management prepares students for entry-level management position in business organizations. It incorporates a broad skill and knowledge in the theory and practice of management essential in running a business successfully in an increasingly competitive global business environment. This programme provides a business education in the function of management as well as economics, financial legal, and marketing aspects of the modern business enterprise. Real world business and management application emphasise on the realistic aspects of running a business, critical to being a successful manager or an aspiring entrepreneur.

PROGRAMME AIM:



The aim is to provide students with the basic skills in running a business and practical competency in the professional environment while exposing students to the real world business application and effective management through subjects. Subsequently honing of business skills and develop highly successful business start-ups.

ENTRY REQUIREMENTS:

- ▶ Possesses SPM with at least credit in THREE subjects; **OR**
- ▶ Possesses SKM Level 3 in the related field; **OR**
- ▶ A Certificate (Level 3, MQF) in the related field with at least CGPA of 2.00; **OR**
- ▶ A pass in STPM with at least Grade C (GP 2.0) in any subject; **OR**
- ▶ A pass in STAM with at least Grade Maqbul; **OR**
- ▶ Other equivalent qualification recognized by the Malaysian Government.
- ▶ International students are required to achieve a minimum **Band 3 in MUET** OR equivalent to **CEFR (High B1)****

* Entry requirement for each program is subject to MOHE's approval

PROGRAMME MODULES

Semester 1

- ▶ Penghayatan Etika dan Peradaban (Malaysian) / Appreciation of Ethics and Civilization (International)
- ▶ Bahasa Melayu Komunikasi 1 (International)
- ▶ Reading, Vocabulary and Grammar
- ▶ Critical and Creative Thinking
- ▶ Introduction to Entrepreneurship
- ▶ Business Mathematics

Semester 2

- ▶ Financial Accounting
- ▶ Microeconomics
- ▶ Basic Academic Reading & Writing
- ▶ Fundamentals of Information Technology
- ▶ Principle of Morals & Ethics / Bahasa Kebangsaan A

Semester 3

- ▶ Drama & Role-Play in English
- ▶ Principles of Management
- ▶ Macroeconomics
- ▶ Principles of Marketing
- ▶ Family Institution

Semester 4

- ▶ Social & Human Skill Project
- ▶ Business Statistics
- ▶ Organisational Behaviour
- ▶ Human Resource Management
- ▶ Introduction to E-Business

Semester 5

- ▶ Principles of Finance
- ▶ Fundamentals of Online Marketing
- ▶ Consumer Behaviour

Semester 6

- ▶ Customer Relationship Management
- ▶ Introduction to Business Law
- ▶ Business Ethics

Semester 7

- ▶ Event Management and Planning
- ▶ Business Plan Project
- ▶ International Business

Semester 8

- ▶ Practicum

WHY CHOOSE KLMUC

AFFORDABLE TUITION FEES

Financial aid assistance

LEARN AND EARN PROGRAMME (LEAP)

3 Classes / Week

ACCREDITED BY MQA & JPA

and industries

GERENTI KERJA (GERAK)

Employment within 6 months after graduation

CAREER PROSPECTS

Accountant
Admin Executive
Business Analyst
Business Administrative Executive
Finance Manager

ENROLL NOW



For more information
CONTACT OUR PROGRAM ADVISOR

*Terms and Conditions Apply

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