



Bachelor of  
**BUSINESS  
MANAGEMENT** (Honours)

(R3/345/6/0162)(06/2027)(A7836)

**ABOUT OUR BUSINESS MANAGEMENT PROGRAMME**

The Bachelor of Business Management (Honors) enhances students' critical and analytical thinking abilities in relation to business management while giving them a comprehensive understanding of business management principles and practices. It also equips practitioners in the field with the knowledge and skills they need to address management issues. This programme would also prepare them to lead effectively, innovatively, and ethically while leveraging lifelong learning and contributing to the development of the industry. It also intends to train them in the use of a systematic approach to industry development.

## ENTRY REQUIREMENTS:

### i. Minimum Entry:

- ▶ A pass in STPM with at least Grade C (GP 2.0) in any TWO subjects\*; **OR**
- ▶ A pass in STAM with at least Grade Jayyid\*; **OR**
- ▶ Matriculation or Foundation with at least CGPA of 2.00; **OR**
- ▶ A Diploma (Level 4, MQF) with at least CGPA of 2.00; **OR**
- ▶ An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00; **OR**
- ▶ A Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) subjected to HEP Senate / Academic Board's approval\*\*\*; **OR**
- ▶ A Diploma Lanjutan Kemahiran Malaysia (DLKM) subjected to HEP Senate / Academic Board's approval\*\*\*; Note for DKM / DVM / DLKM: The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme. **OR**
- ▶ Other equivalent qualification recognized by the Malaysian Government.
- ▶ International students are required to achieve a minimum **Band 3 in MUET** OR equivalent to **CEFR (Low B2)\*\***.

### ii. Entry with APEL (Accreditation of Prior Experiential Learning)

- ▶ Minimum 21 years of age in the year of application; and
- ▶ Relevant work experience / prior experiential learning; and
- ▶ Pass the APEL Assessment (Aptitude Test, Portfolio & Interview) conducted by MQA; and
- ▶ Possess at least SPM / Equivalent

\* Entry requirement for each programme is subject to MOHE's approval

## PROGRAMME MODULES (FULL TIME)

### Semester 1 Year 1

- ▶ Intermediate Academic Reading & Writing
- ▶ Penghayatan Etika dan Peradaban
- ▶ Falsafah dan Isu Semasa (Malaysian) / Bahasa Melayu Komunikasi 2 (International)
- ▶ Creative and Critical Thinking
- ▶ Introduction to Information Technology

### Semester 2 Year 1

- ▶ Effective Communications Skills / Bahasa Kebangsaan A
- ▶ Principles of Management
- ▶ Mathematic for Business
- ▶ Microeconomics
- ▶ Business Communication

### Semester 3 Year 1

- ▶ Creative Problem Solving
- ▶ Macroeconomics
- ▶ Entrepreneurship
- ▶ Introduction to Financial Accounting
- ▶ Principles of Marketing

### Semester 1 Year 2

- ▶ Social & Human Skill Project
- ▶ Statistics for Business
- ▶ Fundamental of Financial Management
- ▶ Organizational Behaviour
- ▶ Introduction to E-Business

### Semester 2 Year 2

- ▶ Managing Human Resource
- ▶ Organizational Management
- ▶ Operations Management
- ▶ Commercial Law
- ▶ Marketing Management

### Semester 3 Year 2

- ▶ Management Information System
- ▶ International Business
- ▶ Principles of Leadership
- ▶ Business Ethics
- ▶ Change Management

### Semester 1 Year 3

- ▶ Strategic Management
- ▶ Total Quality Management
- ▶ Project Management
- ▶ Organizational Theory and Design

### Semester 2 Year 3

- ▶ Business Research Methodology
- ▶ Managing Creativity and Innovation for Business
- ▶ Supply Chain Management
- ▶ Customer Relationship Management

### Semester 3 Year 3

- ▶ Industrial Training

## PROGRAMME MODULES (PART TIME)

### Semester 1 Year 1

- ▶ Intermediate Academic Reading & Writing
- ▶ Penghayatan Etika dan Peradaban
- ▶ Falsafah dan Isu Semasa (Malaysian) / Bahasa Melayu Komunikasi 2 (International)

### Semester 2 Year 1

- ▶ Critical and Creative Thinking
- ▶ Introduction to Information Technology
- ▶ Effective Communications Skills / Bahasa Kebangsaan A

### Semester 3 Year 1

- ▶ Principles of Management
- ▶ Mathematic for Business
- ▶ Microeconomics

### Semester 1 Year 2

- ▶ Business Communication
- ▶ Macroeconomics
- ▶ Creative Problem Solving

### Semester 2 Year 2

- ▶ Principles of Marketing
- ▶ Entrepreneurship
- ▶ Introduction to Financial Accounting

### Semester 3 Year 2

- ▶ Social & Human Skill Project
- ▶ Statistic for Business
- ▶ Fundamental of Financial Management

### Semester 1 Year 3

- ▶ Organizational Behaviour
- ▶ Introduction to E-Business
- ▶ Managing Human Resources

### Semester 2 Year 3

- ▶ Organizational Management
- ▶ Operations Management
- ▶ Commercial Law

### Semester 3 Year 3

- ▶ Marketing Management
- ▶ Management Information System
- ▶ International Business

### Semester 1 Year 4

- ▶ Principles of Leadership
- ▶ Business Ethics
- ▶ Change Management

### Semester 2 Year 4

- ▶ Strategic Management
- ▶ Total Quality Management
- ▶ Management

### Semester 3 Year 4

- ▶ Project Management
- ▶ Organizational Theory and Design

### Semester 1 Year 5

- ▶ Business Research Methodology
- ▶ Managing Creativity and Innovation For Business

### Semester 2 Year 5

- ▶ Supply Chain Management
- ▶ Customer Relationship Management

### Semester 3 Year 5

- ▶ Industrial Training

## WHY CHOOSE KLMUC

### AFFORDABLE TUITION FEES

Financial aid assistance

### LEARN AND EARN PROGRAMME (LEAP)

3 Classes / Week

### ACCREDITED BY MQA & JPA

and industries

### GERENTI KERJA (GERAK)

Employment within 6 months after graduation

## CAREER PROSPECTS

Executive / Managerial Positions in Management and Administration

Product Control

Other Department in both Public and Private Sector

## ENROLL NOW



For more information  
**CONTACT OUR PROGRAM ADVISOR**

\*Terms and Conditions Apply

**KUALA LUMPUR METROPOLITAN UNIVERSITY COLLEGE**  
DKU005(W)

Level G & 9, Wisma Hong Leong, No. 18, Jalan Perak  
50450 Kuala Lumpur, Malaysia

+603-26031423

✉ [registration@klmuc.edu.my](mailto:registration@klmuc.edu.my)