



Kuala Lumpur Metropolitan  
University College



# Master of **BUSINESS ADMINISTRATION**

(R/345/7/0399)(08/2025)(MQA/FA2843)

## **ABOUT OUR BUSINESS ADMINISTRATION PROGRAMME**

The Master of Business Administration program has been designed to provide students with a sound basis for progression to the higher level programs offered by the Faculty of Kuala Lumpur Metropolitan Business School (KLMBS) at KLMUC. The Master of Business Administration is aimed at Bachelor Degree holder or any qualification or experienced recognized by the senate, this program designed prepare students and working adults an opportunity to acquire proficiency in general business management and decision making skills which will enable them to carry out managerial responsibilities in both the private and public sectors in to the real world work places.

## PROGRAMME AIM:



The programme aims to provide students with advanced knowledge and skills in analytical and critical thinking, leadership, entrepreneurial, professionalism and creativity within their specific areas of Business Studies. This programme would also enable them to lead effectively, innovatively and ethically, leveraging on lifelong learning and contributing to industry development. It also aims to train them to apply a systematic approach in conducting to industry development.

## REQUIREMENTS:

### Minimum Entry:

- ▶ A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate; **OR**
- ▶ A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a rigorous internal assessment\*\*\*\*; **OR**
- ▶ A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience\*\*\*\*, subject to a rigorous internal assessment\*\*\*\*; **OR**
- ▶ A Bachelor's degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses \*\*\*\*\*. **OR**
- ▶ Other equivalent/related qualifications to a bachelor's degree (level 6 MQF) recognized by the Malaysian Government.
- ▶ International students are required to Achieve a minimum **Band 4 in MUET** OR equivalent to **CEFR (Mid B2) \*\***.

### APEL Entry:

- ▶ Minimum 30 years of age in the year of application; and
- ▶ Relevant work experience / prior experiential learning; and
- ▶ Pass the APEL Assessment (Aptitude Test, Portfolio & Interview) conducted by MQA; and
- ▶ Possess at least STPM / 'A Level' / Diploma / Equivalent

\* Entry requirement for each programme is subject to MOHE's approval

## PROGRAMME MODULES

### Semester 1

- ▶ Managerial Accounting and Finance
- ▶ Managing Talent and Leadership Creativity
- ▶ Innovation and Technology Entrepreneurship
- ▶ Entrepreneurial Marketing and Communication
- ▶ Economics For Business

### Semester 2

- ▶ Business Research Methodology
- ▶ Managing Global Business Strategy
- ▶ Operation Management
- ▶ Managing Business Analytics
- ▶ Business Law and Ethics

### Semester 3

- ▶ Strategic Management
- ▶ Entrepreneurship Lab Coaching and Consultancy for Entrepreneurs
- ▶ Applied Business Project

## WHY CHOOSE KLMUC

### ESTABLISHED INSTITUTION

Over 15 Years of Experience

### AFFORDABLE TUITION FEES

Financial aid assistance

### FLEXIBILITY

Blended Learning Mode

### ACCREDITED BY MQA & JPA

and industries

## CAREER PROSPECTS

Senior Management  
Research Analyst  
Business Founder  
Consultant  
Academician

## ENROLL NOW



For more information  
**CONTACT OUR PROGRAM ADVISOR**

\*Terms and Conditions Apply

## KUALA LUMPUR METROPOLITAN UNIVERSITY COLLEGE

DKU005(W)

Tingkat G-3, Wisma Sachdev, No 16-2, Jalan Raja Laut,  
50350 Kuala Lumpur

+603-26031423

✉ [registration@klmuc.edu.my](mailto:registration@klmuc.edu.my)