



Bachelor of **BUSINESS MANAGEMENT** (Honours)

(R3/345/6/0162)(06/2027)(A7836)



ABOUT OUR BUSINESS MANAGEMENT PROGRAMME

The Bachelor of Business Management (Honours) programme in ODL was designed by the Kuala Lumpur Metropolitan Business School at KLMUC to meet the increased demand for business management expertise among students. ODL (Online Distance Learning) can be elevated as an alternative method of expanding educational access and providing opportunities for skill-based learning. In fact, ODL particularly nowadays, play an important role in transforming and empowering a country's vibrant adult population because the education is accessible for the student to attend the class from any time and location of their choice. It also enables us to reach out to a wider network of students rather than being limited by geographical boundaries. Furthermore, online lectures will be recorded, archived, and shared for future reference, and students can choose to learn at their own pace by listening to or replaying recorded lectures during free time. This allows students to access the learning material at their leisure.

PROGRAMME AIM:



The Bachelor of Business Management (Honors) enhances students' critical and analytical thinking abilities in relation to business management while giving them a comprehensive understanding of business management principles and practices. It also equips practitioners in the field with the knowledge and skills they need to address management issues. This programme would also prepare them to lead effectively, innovatively, and ethically while leveraging lifelong learning and contributing to the development of the industry. It also intends to train them in the use of a systematic approach to industry development.

REQUIREMENTS:

Minimum Entry:

- ▶ A pass in STPM with at least Grade C (GP 2.0) in any TWO subjects*; **OR**
- ▶ A pass in STAM with at least Grade Jayyid*; **OR**
- ▶ Matriculation or Foundation with at least CGPA of 2.00; **OR**
- ▶ A Diploma (Level 4, MQF) with at least CGPA of 2.00; **OR**
- ▶ An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00; **OR**
- ▶ A Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) subjected to HEP Senate / Academic Board's approval***; **OR**
- ▶ A Diploma Lanjutan Kemahiran Malaysia (DLKM) subjected to HEP Senate / Academic Board's approval***; Note for DKM / DVM / DLKM: The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme. **OR**
- ▶ Other equivalent qualification recognized by the Malaysian Government.
- ▶ International students are required to achieve a minimum **Band 3 in MUET** OR equivalent to **CEFR (Low B2)****.

APEL Entry:

- ▶ Minimum 21 years of age in the year of application; and
- ▶ Relevant work experience / prior experiential learning; and
- ▶ Pass the APEL Assessment (Aptitude Test, Portfolio & Interview) conducted by MQA; and
- ▶ Possess at least SPM / Equivalent

* Entry requirement for each programme is subject to MOHE's approval

PROGRAMME MODULES (FULL TIME)

Semester 1 Year 1

- ▶ Intermediate Academic Reading & Writing
- ▶ Penghayatan Etika dan Peradaban
- ▶ Falsafah dan Isu Semasa (Malaysian) / Bahasa Melayu Komunikasi 2 (International)
- ▶ Creative and Critical Thinking
- ▶ Introduction to Information Technology

Semester 1 Year 2

- ▶ Social & Human Skill Project
- ▶ Statistics for Business
- ▶ Fundamental of Financial Management
- ▶ Organizational Behaviour
- ▶ Introduction to E-Business

Semester 1 Year 3

- ▶ Strategic Management
- ▶ Total Quality Management
- ▶ Project Management
- ▶ Organizational Theory and Design

Semester 2 Year 1

- ▶ Effective Communications Skills / Bahasa Kebangsaan A
- ▶ Principles of Management
- ▶ Mathematical for Business
- ▶ Microeconomics
- ▶ Business Communication

Semester 2 Year 2

- ▶ Managing Human Resource
- ▶ Organizational Management
- ▶ Operations Management
- ▶ Commercial Law
- ▶ Marketing Management

Semester 2 Year 3

- ▶ Business Research Methodology
- ▶ Managing Creativity and Innovation for Business
- ▶ Supply Chain Management
- ▶ Customer Relationship Management

Semester 3 Year 1

- ▶ Creative Problem Solving
- ▶ Macroeconomics
- ▶ Entrepreneurship
- ▶ Introduction to Financial Accounting
- ▶ Principles of Marketing

Semester 3 Year 2

- ▶ Management Information System
- ▶ International Business
- ▶ Principles of Leadership
- ▶ Business Ethics
- ▶ Change Management

Semester 3 Year 3

- ▶ Industrial Training

WHY CHOOSE KLMUC

AFFORDABLE TUITION FEES

Financial aid assistance

LEARN AND EARN PROGRAMME (LEAP)

3 Classes / Week

ACCREDITED BY MQA & JPA

and industries

GERENTI KERJA (GERAK)

Employment within 6 months after graduation

CAREER PROSPECTS

Executive / Managerial Positions in Management and Administration

Product Control

Other Department in both Public and Private Sector

ENROLL NOW



For more information
CONTACT OUR PROGRAM ADVISOR

*Terms and Conditions Apply

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