



Kuala Lumpur Metropolitan
University College

FULFILLING
HOPE, DREAMS &
OPPORTUNITIES FOR



FULFILLING HOPE, DREAMS &
OPPORTUNITIES FOR 15 YEARS



Bachelor Of Arts (Hons) in

MULTIMEDIA

(R2/213/6/0052)(03/2022)(A7831)

ABOUT OUR MULTIMEDIA PROGRAMME

The Bachelor of Arts (Hons) in Creative Multimedia is a 3-year programme. Graduates with Diploma in Multimedia will get credit transfer for the first year. Students will learn advanced hands-on learning using digital media such as visual effects, animation, web design, creative visuals, virtual reality and user interface design. Students will also be exposed to real working industry before they go out for real life working environment.

PROGRAMME AIM:



Equip students with the knowledge and skills required in the interactive media environment through designing, creative application and use of multimedia mediums



Exposes students with hands-on training in analysis, design, development, implementation, evaluation and maintenance of a specific project.



Enable students to function as part of a vibrant team and cope with problems that may arise especially in management process

ENTRY REQUIREMENT:

- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with a minimum Grade C (GP 2.00) in any two (2) subjects or any equivalent qualification; OR
- A Pass in Sijil Tinggi Agama Malaysia (STAM) with a minimum Grade of Jayyid; OR
- Any qualifications equivalent to Diploma with a minimum CGPA of 2.00; OR
- Matriculation / Foundation qualification with a minimum CGPA of 2.00; OR
- A Pass in Unified Examination Certificate (UEC) with at least Grade B in 5 subjects; OR
- Any other equivalent qualifications recognized by the Malaysian Government: AND
- For international students, it is compulsory to obtain a minimum score of 5.05 for IELTS or its equivalent.

PROGRAMME MODULES

Semester 1	Semester 2	Semester 3	Semester 4
<ul style="list-style-type: none"> ■ Hubungan Etnik / Pengajian Malaysia 3 ■ TITAS / Bahasa Melayu Komunikasi 2 ■ Intermediate Academic Reading & Writing ■ Critical & Creative Thinking ■ Drawing Studies 	<ul style="list-style-type: none"> ■ Effective Communication Skills/ Bahasa Kebangsaan A ■ Advanced Business Communication Skills ■ Elements of Graphic Design ■ Computer Applications in Art and Design ■ Color Theory 	<ul style="list-style-type: none"> ■ Creative & Problem Solving ■ Technical Writing ■ Entrepreneurship ■ Digital Photography ■ Introduction To Digital Media 	<ul style="list-style-type: none"> ■ Social Human Skills ■ Scriptwriting & Storyboarding ■ Creative Web Design ■ Digital Audio and Visual ■ Animation Techniques
Semester 5	Semester 6	Semester 7	Semester 8
<ul style="list-style-type: none"> ■ Digital Imaging ■ Film Appreciation ■ Visual Effects & Compositing ■ User Interface Design ■ Multimedia Design 	<ul style="list-style-type: none"> ■ Interactive Authoring ■ Video Production ■ Colour Grading ■ Creative Typography ■ 3D Modelling 	<ul style="list-style-type: none"> ■ Professional Portfolio Development ■ Multimedia Project Management ■ 3D Animation ■ Elective Corporate Branding Electronic Publishing Design 	<ul style="list-style-type: none"> ■ Project
			Semester 9
			<ul style="list-style-type: none"> ■ Practicum



CAREER PROSPECTS

Upon completion of this programme, a graduate can work as:

- 2D Animator
- 3D Animator
- Interface Designer
- Motion Graphic Designers
- Web Designers
- Visual Effects Artist
- Storyteller
- Scriptwriter
- Creative Arts and Director

CONTACT OUR PROGRAM ADVISOR:

