

OBOR, STRENGTHENING REGIONAL TIES BETWEEN MALAYSIA AND CHINA

KLMUC PLAYS PROUD HOST TO OBOR CONFERENCE 2016

Kuala Lumpur, 27th July 2016- Kuala Lumpur Metropolitan University College (KLMUC) hosted this year's One Belt One Road International Conference (OBOR). The three day conference commenced from the 20th until the 22nd of July and was themed at 'Finance & Economic Growth: Opportunities and Challenges.'

The conference saw renowned speakers from ASEAN countries comprising of his Excellency, Yang Berhormat Datuk Chua Tee Yong, Deputy Minister of the Ministry of International Trade and Industry (MITI) who commanded the role of keynote speaker. Some of the topics discussed during the two day conference were 'One Belt One Road Benefits & Implications for ASEAN Countries,' 'ASEAN Strategies for The Challenges of One Belt One Road,' 'One Belt One Road as a new type of Regional Cooperation Mechanism,' and 'Potential Investment Risks and Countermeasures of One Belt One Road,' to name a few.

OBOR is a development strategy that focuses on connectivity and cooperation amongst countries primarily between the People's Republic of China and the rest of Eurasia. The initiative promotes mutual understanding and at the same time seeks to strengthen trade bonds between China, Asia and Europe.

Mohamad Kamal Nawawi, CEO of Cosmopoint Sdn Bhd and Acting Vice Chancellor of KLMUC said, "We are honoured to host this year's OBOR conference, as its efforts are paramount in strengthening the socioeconomic ties between China and ASEAN countries. One of which is education that is parallel to KLMUC's beliefs, which is to foster the growth of our students academically and professionally. This year KLMUC celebrates its 10th anniversary, and this milestone reflects our commitment to be at pace with the emerging changes of the business and economic world which OBOR stands proud for."

Some of the objectives for this year's conference included, to understand the mission and the driving factors behind the establishment of OBOR, identify the key benefits and implications of OBOR to the ASEAN community from economic, social, cultural, education, and business and trade perspectives, and discuss strategies for governments, people and business communities to leverage on OBOR in spurring socio economic and business growths, amongst others.

Other speakers for the conference included Mr. Prim Kumar, Chief Executive Officer, DIBTAGROUP Malaysia, Mr Zuber Isa, President, BriTay Consulting (Beijing) Pte Ltd, Mohd Adam Mohd Said, CEO for PROFESS Consulting Group and Mr Ban Yan Dong Chief Executive Officer, Dong Sheng Holding (M) Sdn Bhd, to name a few.

"We at KLMUC go through great lengths to ensure that our students are met with the best opportunities in embracing their professional careers, and with OBOR we hope to build and maintain these regional ties so that our students are able to venture out beyond the shores of Malaysia" says Kamal.

The three day affair concluded with a trade and industry visit with all relevant business partners and vendors.

"We also hope to realise the public, that KLMUC is fast becoming one of the leading affordable higher learning institutions in the country and with our involvement in OBOR, it certainly puts us on the map amongst the top industry players of the region," adds Kamal.

For those who wish to find out more about OBOR, kindly call 03-2604 6007 or email to bonwto@klmuc.edu.my or, call 03-7956 0010 or email ctd@irshad.com.my.



About Kuala Lumpur Metropolitan University College

KLMUC is a progressive and innovative higher learning institution with 5 distinctive faculties and one centre offering over 45 programmes. Established in 2006, KLMUC currently offers Foundation, Diploma, Degree and Master programmes that inculcate 'Real World Practice' as a pathway to professional success. KLMUC also prides itself in continuously developing relevant programmes to meet students' needs. The academic programmes, are developed through close consultation with business and industry partners, the public sector and professionals. For more information, visit klmuc.edu.my

About Cosmopoint Group

Kuala Lumpur Metropolitan University College (KLMUC) and Cosmopoint College (CC) is a member of the Cosmopoint Group of Companies, a well-established company with over 24 years of experience in providing practical learning experiences as well as a diversified curriculum to meet the current market demand. KLMUC is the City Campus in KL and Cosmopoint College has 11 centres that are spread nationwide. The Cosmopoint Group of Companies are members of the ILMU Education Group Berhad (ILMU), one of the leading integrated education groups in Malaysia, with a diversified portfolio of institutions serving all segments: primary, secondary (K-12) and tertiary markets.

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