

KLMUC Collaborates with University of Central Lancashire (UCLan) UK, For a Stylish Debut Marking a Revitalized, Industry-Ready Approach

Kuala Lumpur, 15 July 2016 – Celebrating their collaboration in style, Kuala Lumpur University Metropolitan College (KLMUC) and University of Central Lancashire (UCLan) UK, marked the occasion with a fashion presentation by its students and alumni featuring edgy, international wear reflecting the newly-minted relationship.

The *Faculty of Design & Creativity (FDC) Revitalise* presentation, showcased exciting capsule collection from nearly 20 next generation FDC and UCLan fashion designers. The event is an early result from the prestigious collaboration which enables KLMUC students to gain access to a more international and industry-ready outlook as credits earned in their programme at KLMUC are fully-transferable to UCLan, where they can complete their education and achieve degrees awarded by the globally-renown institution.

Acting Vice Chancellor, KLMUC and Chief Executive Officer of Cosmopoint Sdn Bhd, Mohamad Kamal Nawawi remarked in his officiating speech at the event, “The transformation and growth of the Faculty of Design and Creativity parallels KLMUC’s 10th anniversary this year, reflecting our commitment to evolve as an institution and bringing the very essence of *Real World Practice* to our students.”

Academic transformation and industry-readiness have been central to KLMUC since it became part of ILMU Education Group in 2012. Elaborating on fundamental changes that have been instilled at the faculty, Assistant Professor Zuhaili Akmal Ismail, Dean of KLMUC’s Faculty of Design & Creativity and brainchild behind the *FDC Revitalisation* event said, “KLMUC’s objective is to celebrate the heritage and recent evolution of this faculty via the special showcase to the industry”. He believes that FDC students are future storytellers that are inspired by being in Kuala Lumpur. They get their hands dirty and they are based in dedicated studio spaces with the idea of a creative agency with multitude of talents – spatial designer, fashion entrepreneur, visual communicator & product designer. As Dean, Asst. Prof. Zuhaili also brings crucial international industry links to the faculty, having been a finalist for the *Cannes Lion* twice (2009), winning three Golds and *Best of Show* from the *Advertising Federation of New York* (2007) and was one of the Top 10 Art Directors in the United States (2010) awarded by AdAge.

The FDC currently comprises 600 students. Present alongside the *FDC Revitalise* hosts, were guest students and special guest panellists from University of Central Lancashire (UCLan) School of Art, Design & Fashion, UK. The event attracted some 200 visitors from the fashion and design industry as well as media partners, design organizations, academicians, potential employers and professional designers including specially-invited members of the public.

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About ILMU Education Group (ILMU)

ILMU is the holding company for all education assets in Ekuinas' investment portfolio. The Group, comprises seven institutions in Malaysia and Sri Lanka, provides end-to-end learning to more than 35,000 students at 21 campuses serving K-12 (pre-school, primary to secondary) to tertiary levels. Today, ILMU's portfolio of institutions includes:

Tertiary: Asia Pacific University of Technology & Innovation (APU), UNITAR, Kuala Lumpur Metropolitan University College (KLMUC), Cosmopoint College, and APIIT Sri Lanka.

K-12: Asia Pacific Schools (APS) comprising Asia Pacific Smart School (APSS) and Asia Pacific International School (APIS), and Tenby Schools.

For more information, please visit www.ilmuedu.com.my

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About Kuala Lumpur Metropolitan University College (KLMUC)

Kuala Lumpur Metropolitan University College (KLMUC) is progressive and innovative higher learning institution with 5 distinctive faculties and one centre offering over 45 programmes. Established in 2006, KLMUC currently offers Foundation, Diploma and Degree programmes that inculcate 'Real World Practice' as a pathway to professional success. KLMUC also prides itself in continuously developing relevant programmes to meet students' needs. The academic programmes, are developed through close consultation with business and industry partners, the public sector and professionals. For more information, please visit at www.klmuc.edu.my.

For media enquiries:

Cosmopoint Sdn Bhd

Elyantie Mohamed

Manager, Branding & Communications

Tel: (603) 2604 6113

E:elyantie.mohamed@cosmopoint.com.my

Yasmin Yusoff

**Senior Executive, Branding &
Communications**

Tel: (603) 2604 6121