

## Media Release

# KLMUC ORGANISES THE FIRST MALAYSIA CONFERENCE ON INNOVATION AND ENTREPRENEURSHIP EDUCATION

**Kuala Lumpur, 5 March 2015** – Kuala Lumpur Metropolitan University College (KLMUC) is organising the first Malaysia Conference on Innovation and Entrepreneurship Education (MCIEE) with the theme “Taking Charge of Change” on the 10<sup>th</sup> and 11<sup>th</sup> of March 2015 at Menara Tun Ismail Mohamed Ali (TIMA).

MCIEE 2015 is an avenue for both theorists and practitioners including decision makers (government, ministries and state agencies), scholars (universities and research and development centres) and professionals (start-up centres and incubators) to converge in one place and discuss topics of crucial importance for national competitiveness in the regional development of the ASEAN market.

“Entrepreneurship is essential to the country’s growth because it is a sign of progression in the economy and we want to be at the forefront of the development of entrepreneurship in Malaysia,” said Professor Dr. Ahmad Hairi bin Abu Bakar, Vice Chancellor of KLMUC. “Through this event, participants will gain insight on how entrepreneurship is changing the world and how it creates more opportunities for Malaysians.”

The event will be launched by the Deputy Minister of Finance, YB Datuk Ahmad Maslan. He will also be one of the panelist for a roundtable session on innovation and entrepreneurship, along with Dato’ Sri Shazali Ramli, CEO of Celcom Axiata Sdn. Bhd.

MCIEE 2015 also seeks to infuse the contribution of new entrepreneurial ventures and small and medium-sized enterprises (SMEs) to innovation as one of the major themes of the conference.

“SMEs contribute greatly to the development of our economy and we hope to impart entrepreneurial knowledge and encourage our students and young entrepreneurs to develop their skills to be successful in their business ventures,” said Ahmad Hairi.

For further information on how to register for MCIEE 2015, please visit the website at <http://www.klmu.edu.my/MCIEE2015/> or call 03-2604 6000. You can also email the committee at MCIEE2015@klmu.edu.my.

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**Kuala Lumpur Metropolitan University College**

Kuala Lumpur Metropolitan University College (KLMUC) is a progressive and innovative higher learning institution with seven distinctive faculties offering over 50 programs. Established in 2006, KLMUC currently offers Foundation, Diploma and Degree programs that inculcate 'Real World Practice' as a pathway to professional success. KLMUC also prides itself in continuously developing relevant programs to meet students' needs. The academic programs, are developed through close consultation with business and industry partners, the public sector and professionals. For more information, please visit at [www.klmu.edu.my](http://www.klmu.edu.my).

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