

## **KLMUC's Career Fair**

### **Incorporating the Dynamics of the Professional World into Academic Curriculum**

**Kuala Lumpur, 28th July 2015** – Kuala Lumpur Metropolitan University College (KLMUC) held its Career Fair at the Metro Campus, in Menara TIMA. The event is parallel to KLMUC's motto of 'Real World Practice' that incorporates the dynamics of the professional world through acquired knowledge.

This event was officiated by the Vice Chancellor of KLMUC, Prof. Dr. Ahmad Hairi Abu Bakar and attended by the Chief Executive Officer of Cosmopoint Group of Companies, Tuan Haji Mohamad Kamal Nawawi. Organised by the department of Careers and Partners (CAP), the fair provided a platform for students to learn about industry specifics and the business of prospective employers. The fair also saw the likes of prominent establishments such as Jobstreet, Yayasan Pelajaran Mara (YPM) and Talentcorp whom were present to shed light on their relevant industries and talent recruitment.

"We are pleased with this year's Career Fair, it has always been a main priority for us not only to equip our students with theoretical knowledge but also on the know-how of their relevant industries. This is the very essence of the 'Real World Practice' initiative where we emphasise the growth of our students professionally as much as learning itself," said Prof. Dr Ahmad Hairi Abu Bakar, Vice Chancellor of KLMUC.

The fair also accommodated a Memorandum of Understanding between KLMUC and Essence Comm Sdn Bhd, My Signature Hotel (M) Sdn Bhd, Hotel Istana, Bridges PR & Events Sdn Bhd, Asian Secrets Sdn Bhd, Continental Platform (M) Sdn Bhd, Job Street Corporation Berhad, Yayasan Pendidikan Malaysia, Innovea Ventures Sdn Bhd, Vacas Meat Sdn Bhd and QSR Brands (M) Holdings, which seeks to strengthen the bond between KLMUC and their industry partners.

Students were also presented with the opportunity of participating in face to face interviews to secure internship opportunities as part of their education curriculum. Several talks were also given, some included sessions given by Kudsia Kahar, Chief Executive Officer of Star Radio Group and Kahar Kamaruddin, Chief Executive Officer of Yayasan Pelajaran Malaysia. The sessions enlightened students on the insights and advice for them to succeed in their respective fields.

“The fair today has also been a good platform for prospective employees to discover KLMUC students and their potential, hopefully this will secure them with a good job prospect once they enter the working world,” adds Hairi.

Currently, KLMUC administers courses for Business Management, Design & Creativity, Hospitality and Tourism, and Media Studies, to name a few. All courses have been endorsed and approved by the Ministry of Education and accredited by the Malaysian Qualifications Agency (formerly LAN).

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#### About Kuala Lumpur Metropolitan University College

Kuala Lumpur Metropolitan University College (KLMUC) is a progressive and innovative higher learning institution with seven distinctive faculties offering over 50 programs. Established in 2006, KLMUC currently offers Foundation, Diploma and Degree programs that inculcate ‘Real World Practice’ as a pathway to professional success. KLMUC also prides itself in continuously developing relevant programs to meet students’ needs. The academic programs, are developed through close consultation with business and industry partners, the public sector and professionals. For more information, please visit at [www.klmuc.edu.my](http://www.klmuc.edu.my).

#### About Cosmopoint College

Cosmopoint College was established in 1991, with 11 campuses located nationwide including Sabah and Sarawak to serve the educational needs of the community. Over the years, the institution has produced more than over 100,000 graduates throughout the country. The institution provides quality education based on real world experience to guide local as well as international students in their pursuit of academic excellence. Currently Cosmopoint College offers industry-related programs that include IT, Business Management, Culinary Arts, Broadcasting, Multimedia, Graphic Design, Fashion Design, Physiotherapy. For more information, please visit [www.cosmopoint.edu.my](http://www.cosmopoint.edu.my).

**For media enquiries:**  
**Cosmopoint Sdn Bhd**

**Elyantie Mohamed**  
**Manager, Marketing & Communications**  
Tel: (603) 2604 6113  
E: [elyantie.mohamed@cosmopoint.com.my](mailto:elyantie.mohamed@cosmopoint.com.my)

**Noor Anita Yusof**  
**Executive, Marketing & Communications**  
Tel: (603) 2604 6119  
E: [noor.anita@cosmopoint.com.my](mailto:noor.anita@cosmopoint.com.my)